



CEDAR SINAI PARK

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BOARD OF TRUSTEES MEETING MINUTES
Tuesday, April 14, 2015 – 5:00 to 6:30 p.m.
RSM – Goodman Dining Room

- PRESENT:** Lance Steinberg, Ivan Gold, Carol Koranda, Joanne Van Ness Menashe, Martha Soltesz, Rachael Duke, Sharon Weil, Susie Marcus, Liz Lippoff, Linda Veltman, Deanne Froehlich, Beverly Stein, Arnie Silver, Eddy Shuldman, Leslie Gellar, Jeff Reingold, Elise Brickner-Schulz (via telephone), Sharon Morell (via telephone) and Andrew Rosengarten.
- ABSENT:** Evelyn Maziels, Michael Feves, Michelle Gradow, Paul Frisch, Albert Menashe, David Forman, Donna Jackson, Jack Menashe, Jim Winkler, and Paul Labby.
- STAFF:** David Fuks, Jack Honey, David Kohnstamm, Sandra Simon, Bobbie Jenkins, Jenean Lindbeck and guest, Lesley Sacks.
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GREETINGS & DETERMINATION OF QUORUM

Lance Steinberg determined that there was a quorum at this meeting.

D'VAR TORAH

David Fuks gave the D'Var Torah at this meeting.

CONSENT AGENDA

Mr. Steinberg inquired if anyone would like to open an item from the consent agenda. Liz Lippoff asked about a change in the Development Report and David clarified that two donors had asked that their Capital Campaign funds be moved to the Annual Event funds. Liz also asked that the percentage to goal be added to future development reports. David Fuks noted that this will be done.

MOTION: It was MOVED and SECONDED by Ivan Gold and Beverly Stein to approve the consent agenda as presented. The MOTION CARRIED.

JFCS/CSP CONSOLIDATION

Ivan Gold led a discussion of the consolidation/merger with JFCS. He reported that the Executive Committee has agreed the merger should move forward and has asked for ratification by the Board.

Federation has locked in grant funds for 1 year, and has agreed to pay \$164,000 in due diligence expenses. We will also be seeking Federation support to extend their commitment for years 2 and 3. The consolidation would save JFCS \$33K in the first year, and an additional \$74K in the 2nd year, without any program changes. Some savings are the result of vacant positions not being filled, or in one case, a staff member who will not be continuing. Additionally, some back of the office functions will be done by CSP, with a 5% of Revenue fee from JFCS. We are also getting \$12K in dedicated gifts from Federation, and will be asking for more. However, if that request is denied, it will not impact the agreement. If the consolidation is approved by the Board, we expect the legal documents to be completed in early to mid-June, with a start date of July 1st, the beginning of our next fiscal year.

In regards to current programs, Holocaust case management will stay with JFCS, with some health care workers shifting over to Sinai In-Home Care. In addition, Emergency Aid, Counseling, and the potential of combining programs for more synergy are positive areas of improvement. There are some exciting growth opportunities as well related to adding a social service office at RSM to assist with counseling and case management, and creating a resource center for adults with disabilities and their families.

The issue of combining benefit programs is being worked on now with an 18 month to 2 year time frame for completion.

The JFCS brand will be kept, as it's already a nationally known brand. It was noted that the consolidation may cause some donor shrinkage. An important aspect of the proposal is in managing communications, and JFCS is already working with a public relations firm to help with positive and meaningful methods of communicating with the community. Sandra Simon noted that some speaking points will be distributed via email following the meeting.

The new model would reduce the JFCS Board to seven members consisting of 3 from CSP, 3 from JFCS, and 1 neutral member. Two JFCS members would move to the CSP Board.

Sandra Simon thanked Ivan for his many hours of work on this project and Lance Steinberg also thanked JFCS for their dedicated hours of work.

At this point in the meeting, although the Board has talked about this many times in the past, we broke into groups so individual questions and concerns could be addressed. Sandra Simon, Ivan Gold and Lesley Sacks facilitated these groups.

During additional floor discussion, David Fuks added that there will be challenges and problems, as with any merger, but it is viable, as shown through the Due Diligence process, and that he fully supports ratification. Ivan Gold noted that our current model will not continue to work, and that we must evolve services. Liz Lippoff agreed that residents will be better off and also approves.

Following the break out group discussions, Lance Steinberg asked for a motion. AThe motion presented with the Board of CSP in Congress assembled, after approval by the Executive Committee, to ratify the decision by the Executive Committee to move forward with the consolidation.

MOTION: It was MOVED and SECONDED by Ivan Gold and Liz Lippoff. The MOTION CARRIED.

DEVELOPMENT REPORT

David Fuks reported that the Weinberg Foundation is doing their work, and should consider our request this month. We are continuing to pick up small amounts for the capital campaign and are on track to meet or exceed our goal. He also reports looking forward to conversations regarding the possible sale of properties including a commercial property on NW 21st.

FOUNDATION REPORT

Discussions continue on the CSP Foundation, and David expects to share details by our July meeting. The Chandler Group has been retained for our search for a Chief Development Officer and we look forward to implement that change in the 2nd quarter of FY 2016. A job description has been drafted which will be approved by David Fuks and Sandra Simon. A search committee will assist in the selection process.

CONSTRUCTION PLANS

David Fuks discussed the possibility of a special meeting that would address issues relating to the new nursing complex proforma that is being developed. After the proforma is ready, we can finalize the bond decisions necessary for capital campaign financing. At that time we will need to approve ground breaking. A date of June 3rd was recommended for a 2 hour meeting, starting at 5:00 p.m.

CSP/JCRC REPORT

Susie Marcus, as a member of the Jewish Community Relations Committee, asked for CSP's voice to come to the table as matters of importance are presented to that committee. Issues that were discussed involved both political and social concerns. Linda Veltman noted that she does not feel CSP should be voting on international political issues nor should our Board be making those decisions. David Fuks agreed on issues of foreign policy, CSP should not be involved. He did note, however, that on issues of social policy such as safety, hunger, rights of minorities, and immigration, we do have a stake in matters that impact our employees in a significant way. He agreed that we should stay out of international debates. After some general discussion, a motion

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was made to authorize Susie to represent us on all social/medical issues that come before the JCRC.

MOTION: It was **MOVED** and **SECONDED** by Linda Veltman and Liz Lippoff. The **MOTION CARRIED.**

RCF CLOSURE

Lance Steinberg reported that the RCF is in the process of shutting down. There ensued general discussion on the impact to residents and families. David Fuks handed out a sheet of talking points.

NEXT MEETING

The next Special CSP Board meeting will take place on **Wednesday, June 3, 2015** from 5:00 to 7:00 pm in the Goodman Dining Room.

The 95th Annual Meeting will take place on **Thursday, June 11, 2015** from 7:00 – 8:30 pm in Zidell Hall. At this meeting we will honor Arlene Schnitzer, the Ron Tonkin family, Ralph and Sandi Miller, the Holzman family and Jim Winkler.

Minutes Recorded by,

Jenean Lindbeck,
Executive Assistant/Board Liaison

Liz Lippoff, Secretary
CSP Board of Directors